



Child Nutrition and Fitness Initiative Coordinator

The Food Trust, founded in 1992, is a non-profit organization working to ensure that everyone has access to affordable, nutritious food. The Food Trust works to educate the public about good nutrition and to increase the availability of fresh food in neighborhoods throughout the region and the state. The Food Trust works with school districts, supermarket operators, corner store owners, public and private partners, and farmers to make fresh food and nutrition education available to everyone. More information about The Food Trust is available at www.TheFoodTrust.org

The Food Trust will work with the National Dairy Council (NDC), the Mid-Atlantic Dairy Association and the School District of Philadelphia to create the Child Nutrition and Fitness Initiative (CNFI), an effort that will engage youth in schools to make better food choices and be active for at least 60 minutes per day. A national feasibility study is being conducted in seven areas including Houston, Philadelphia, Newark, Chicago, Mesa, Boise/Meridian, and Des Moines. In each district, up to ten schools, grades 6 to 8, will participate in the pilot test.

Responsibilities include:

- Providing resources, tools, and support to help meet the district's wellness policy and Coordinated School Health goals.
- Generating grants and incentives for students, adults, schools, and the district to support improved access to and participation in physical activities and school meals.
- Offering leadership and service learning opportunities for students that help them engage their peers in improving their school and the health/wellness of youth.
- Reinforcing proactive support of children's health and well-being within the district and participating schools, and creating potential for local and national media exposure by providing communications support for public relations activities in the community and nationally.

Qualifications: The ability to work with others in a collegial environment to implement the agency's vision. A Bachelor degree is a must. Position involves frequent travel throughout the Philadelphia region and requires a valid driver's license and access to a reliable vehicle. Team building skills and the ability to encourage innovative thinking about problems, opportunities, and situations. Strong written and verbal communication skills; adept at forging strong relationships with key people inside and outside the agency. The ideal candidate will have the following personal characteristics: unquestioned integrity; personal stature; a passion for excellence; a high energy level; a sense of urgency; excellent listening skills; persuasive communications skills; an entrepreneurial spirit; a sense of humor; an open mind; a candid manner; a commitment to The Food Trust's mission.

Salary: Competitive, based on education and experience.

Job Open Date: Immediately

To apply: E-mail your résumé and cover letter to contact@thefoodtrust.org or fax to 215-575-0466.

Please reference "Child Nutrition and Fitness Initiative Coordinator" in the subject line. Please do not call.

The Food Trust adheres to the policy of providing equal employment opportunities to all job applicants and employees regardless of race, color, religion, sex, age, national origin, veteran status, disability or sexual orientation.