

about us:

The Healthy Corner Store Initiative is a project of The Food Trust, a nonprofit organization founded in 1992, which strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, we've developed a comprehensive approach that combines nutrition education and greater availability of affordable, nutritious food.

our supporters:

The Food Trust would like to thank the Michael & Susan Dell Foundation, Pew Charitable Trusts, Philadelphia Foundation, Patricia Kind Family Foundation, Bank of America Foundation, USDA Community Food Project, Robert Wood Johnson Foundation, and the Pennsylvania Fresh Food Financing Initiative for making the Philadelphia Healthy Corner Store Initiative possible.



In communities that lack supermarkets, families depend on corner stores for food purchases. The choices at these stores are often limited to packaged foods and very little, if any, fresh produce. Corner stores are also a frequent destination for children, many of whom stop daily on the way to and from school for snacks – adding about 610 calories to a child's diets each day.

In partnership with these communities, The Food Trust developed the Healthy Corner Store Initiative (HCSI) to increase the availability of healthy foods in corner stores and to educate young people about healthy snacking.



snackinfresh.org



The Food Trust

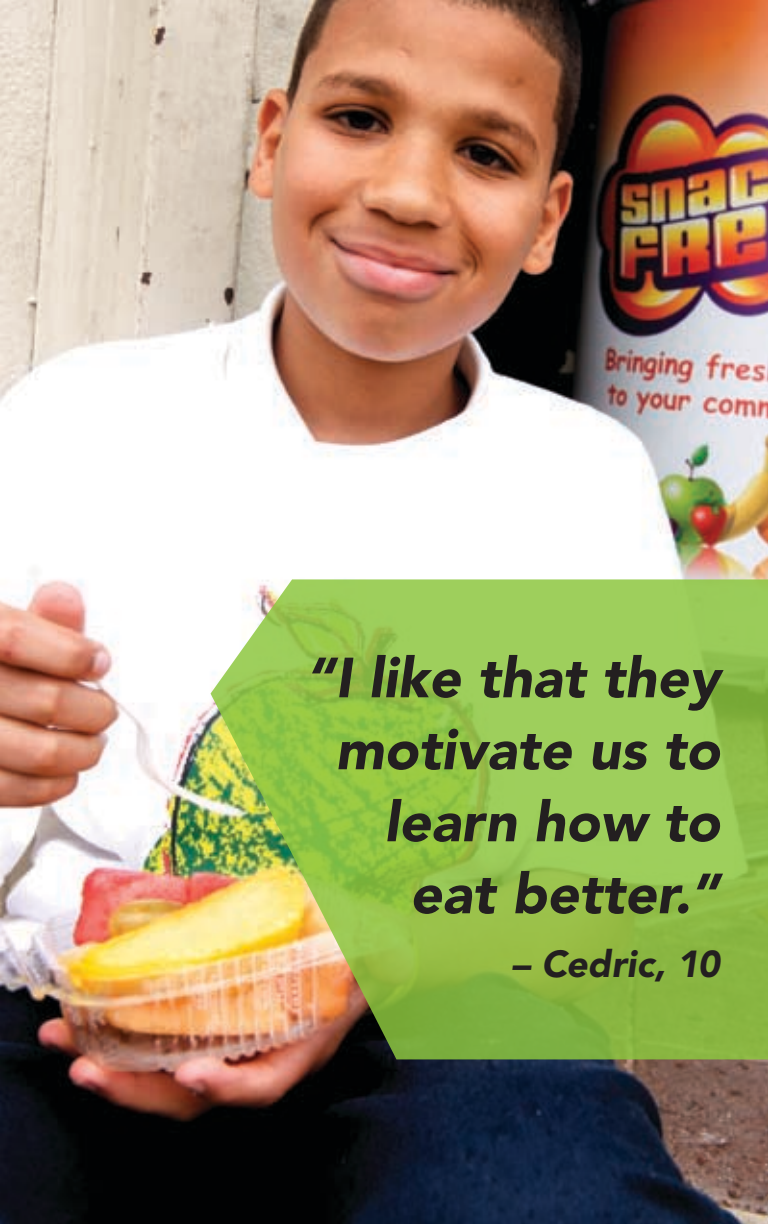
thefoodtrust.org

healthy corner store initiative

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"I like that they motivate us to learn how to eat better."

– Cedric, 10

change through youth:

The Healthy Corner Store Initiative partners with Philadelphia schools to educate students about good nutrition and the importance of making healthy snack choices.

Students are selected to participate in the Snackin' Fresh Leadership Crew, in which youth take what they learned in class and work together to effect healthy changes in their communities.

The SnackinFresh.org website connects students across Philadelphia and spreads the word about healthy snacking.

Temple University's Center for Obesity Research and Education evaluates the effects of the HCSI on caloric consumption and body mass index (BMI), and changes in the availability of healthy snacks at corner stores.



change through corner stores:

HCSI partners with corner store owners to increase the availability of fresh fruits and vegetables – including the Snackin' Fresh brand fruit salad and water.

Snackin' Fresh is a fun social marketing campaign created by and for youth to encourage healthy snacking.

HCSI formed the Philadelphia Healthy Corner Store Network linking together corner store owners, community partners and local farmers to create and sustain healthy corner stores.



"It's hard to find healthy snacks in corner stores. Most have chips and soda."

– Ciara, 11