

about us:

The Healthy Corner Store Initiative is a project of The Food Trust, a nonprofit organization founded in 1992, which strives to make healthy food available to all. Working with neighborhoods, schools, grocers, farmers and policymakers, we've developed a comprehensive approach that combines nutrition education and greater availability of affordable, nutritious food.

our supporters:

The Food Trust would like to thank the Michael & Susan Dell Foundation, Pew Charitable Trusts, Philadelphia Foundation, Patricia Kind Family Foundation, Bank of America Foundation, USDA Community Food Project, Robert Wood Johnson Foundation, and the Pennsylvania Fresh Food Financing Initiative for making the Philadelphia Healthy Corner Store Initiative possible.



Corner stores are often the main source of food for people living in communities that do not have supermarkets nearby. While convenient, many stores sell little fresh fruits and vegetables. Stores can provide fresh, nutritious, affordable food that is both profitable and helps create healthier communities.

The Philadelphia Healthy Corner Store Network is part of The Food Trust's Healthy Corner Store Initiative; the Network connects corner store owners, community partners and local farmers to increase the availability of fresh fruits and vegetables and other healthy foods in corner stores throughout Philadelphia.



snackinfresh.org



The Food Trust

thefoodtrust.org

philadelphia
healthy
corner store
network

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“People are asking for more fruits and vegetables. You have to give the people what they want.”

– Diogenes Luciano, owner Diogenes Grocery Store

strengthen your **business:**

The Network can help your corner store to sell healthy foods. Membership in the Network is free. As a member you will be eligible to receive:

Small refrigeration units to stock and display fresh fruit salads.

Shelving and assistance to make changes to your store layout to increase shelf space for healthy foods.

Marketing materials to promote the sale of healthy foods.

Consulting services and training to improve business practices and increase profits.

Join today!
Call The Food Trust
at (215) 575-0444.



strengthen your **community:**

Members also are invited to our Network meetings, where store owners share their ideas on how to improve their business and hear from other experts.

We will work with you to provide the training and support you need to increase your profits by selling affordable nutritious food to the community.



“Before we had bananas and onions; that was about it. Now the store has a produce section and business has increased by 40%.”

– Juan Carlos Romano, owner Romano’s Grocery Store

